



## We're making BookFlix better than ever!

BookFlix will maintain all of the original features that customers know and love, combined with exciting NEW enhancements.



### FORMER BOOKFLIX

Title browse for educators only

Red banner for titles "en español"

Read-Along ability in all titles

"Meet the Author" biographies

Page flip to browse pairs within a category

Educator Resources page

Beacon, the bird character, is used to engage students

Over 130 award-winning animated stories with best-selling nonfiction Scholastic titles

### NEW BOOKFLIX

New Title Search bar for educators and students prominently displayed on the homepage, including keyword search

New Spanish toggle prominently displayed on the homepage

New ebook reader with option to slow down or speed up Read-Alongs

New "Meet the Illustrator" biographies

New scrolling functionality for easier title browsing

New Resource Center prominently displayed on the homepage

New fox and owl characters with more motivational elements to increase engagement

Five new titles, plus one additional title translated to Spanish

Optimized desktop, tablet, and mobile experience with no Flash required

An overall reimagined, user-friendly design with a modern look and feel

